Journal of Maritime and Education
Vol. 4 No.2 , Bulan Agustus Tahun 2022, hlm. 417 - 423
Available 0nline at
https://ejournal poltek-.amimedan.ac.id/index.php/jme
DOI: https://doi.org/10.54196/jme.v3i2.47

Journal of Maritime and Education
p-ISSN : 2656-0658
e-ISSN : 2656-0666

TRANSITIVITY ON OPRAH WINFREY'S SPEECH AT GENERAL LECTURE OF UNIVERSITIES GRADUATIONS

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Abstrak. This descriptive qualitative research deals with the types of Transitivity Process on Oprah Winfrey's Speech. The objectives of this study are to find out: the types of Transitivity Process occurred in Oprah Winfrey's speech; the dominant type of process found in Book of Titus and; the reasons of why one process is dominantly used in Book of Titus. The data of this study were Oprah Winfrey's speeches which are delivered to universities graduation of five universities such as University of Duke, Harvard, Howard, Standford, and Wellesly. There were 2502 clauses of the total clauses in her five speeches. The findings showed that there were six types of process occurred, Material Process (28.25%), Mental Process (20.94%), Behavioral Process (7.43%), Relational Process (33.13%), Verbal Process (8.79%), and Existential Process (1.43%). Relational Process is the process which is dominantly used in Oprah Winfrey's speech. It could be implied that the clauses in Oprah Winfrey's speech mostly related to giving some encouragements to the universities graduations through personal potential and through experience of moving forward in facing the hardship of life.

***Keyword**: Transitivity, Process, Speech*

I. INTRODUCTION

Oprah Winfrey has moved and motivated people all over the world for years. Whether it was the morning show "The People Are Talking" at the beginning of her media career or the legendary day time talk show "The Oprah Winfrey Show", she has used every platform as an opportunity to help people through her words. The use of clear words and straightforward sentences always grabs the attention of her audience easily. She is a born leader and a powerful public speaker who has brushed her oratory skills throughout her life to be the great icon that she is today.

What actualy the power of Oprah Winfrey speech ? The writer can find by analyzing the clauses of her sppeches based on Transitivity System of metafunction of language in Sistemic Functional Grammar (SFG).

Metafunction or language function realizes the result of different clause systems that work continuously and simultaneously, creating the distinct types of meaning. Halliday (in Bilal 2012) has identified three major functions of language or known as metafunction: the ideational function, the interpersonal function, and the textual function. The ideational function can be classified into two sub functions; experiential function, where language is used to describe experience; and logical function, in which language is used to relate experience.

Based on the explanation above, the writer would like to formulate the problems of this research as the following: 1. What kinds of transitivity processes are used in Oprah Winfrey's speeches? 2. Which kind of transitivity process is dominantly used in Oprah Winfrey's speeches? 3. What makes the dominant transitivity process occur on Oprah Winfrey's speeches?

The writer would like to formulate the objectives of this research as the following: 1. To describe the kinds of transitivity processes used in Oprah Winfrey's speeches. 2. To determine the dominant kind of transitivity process used in Oprah Winfrey's speeches. 3. To describe the reasons of the

dominant transitivity process occur in Oprah Winfrey' speeches

The focus of this analysis is based on Systemic Functional Grammar (SFG) especially about Transitivity in Oprah Winfery's speeches. The writer takes five Oprah Winfrey's speeces script from five different universities. They are Stanford University, Howard University, Duke University, Harvard University, Wellesley Collage.

The speeches will be analyzed by using Transitivity which realized by process. There are six types of process: material process, mental process, relational process, verbal process and behavioral process.

This analysis is very important for better understanding about Transitivity and Mood. From this analysis, I hope that this thesis will be useful for: 1. Making the readers know more about Transitivity in Systemic Functional Grammar (SFG). 2. Inspiring English students to do further research on Systemic Functional Grammar (SFG) especially on Transitivity. 3. Being worthy tips to be used in public speaking that will be used by public speakers including students.

According to Halliday, language is " a network of systems, or interrelated sets of options for making meaning" (Halliday 1994: 15), thus language is "systemic". The term 'functional' is used to indicate that the approach is concerned with meaning. Therefore the grammar is "the study of how meanings are built up through the use of words and other linguistic forms such as tone and emphasis" (Bloor, 1995: 2).

Halliday (in Bilal 2012) has identified three major functions of language or known as metafunction: the ideational function, the interpersonal function, and the textual function. The ideational function is in which language is used to organize, to understand, and to express the human perception of the world and human consciousness. The interpersonal function is in which language is used to enable human to participate in communicative acts with other people, to take on roles and express and understand feelings, attitude, and judgments. The textual function is in which language is used to relate to what is said or written to the real world and to other realistic events. This involves the use of language to organize the text itself.

The ideational function is the 'content function of language' (Halliday 2007: 183) in Bilal 2012. It is realized in transitivity and serves to represent situations and events in the world and the entities, actions and processes involved.

Halliday (1994:40) says that the ideational function is one of the metafunctions that has two sub functions: the experiential function and logical function. The experiential fuction concerned with content or ideas, while logical function is concerned with the relationship between ideas.

Experiential function deals with the way language represents our experiential (actual and vicarious) of the world as well as the inner world of our thought and feelings. In other word, it is concerned with how we talk about actions, happenings, feelings, beliefs, situations, states, etc. People and things involved as participant while time, place, manner involved as circumstance.

Halliday (1994:106) states that language enable human being to build a mental picture of reality, to make sense of what goes on around them. Here, the clause plays central role, because it embodies a general principle for modeling experience- namely, the principle that reality is made up of process. Process provide the frame of reference for interpreting our experience of what goes on.

From the definition above it can be concluded that Process can be doing, sensing, being, happening, feeling or having activity. Each clause can be different from other clause because the process is different. Process can be subdivided into different types. There are six different processes :

- Material Process: process of doing
  Examples:
  1. Yefta gave some money.
  2. John drove Mary home.

- Mental Process: process of sensing
  Examples:
  1. Yefta thought he should gave some money.
  2. Mary liked what he liked.

- Verbal Process: process of saying
  Examples:
  1. Yefta said that giving some money is interesting.
  2. John told Mary to go.
- Behavioral Process: process of behaving.
  Examples:
  1. Yefta dreamt of giving some money.
  2. The baby cries every night.
- Existential Process: process of existing.
  Examples:

1. There is a gift of giving some money.
2. One upon time there were two girls called Annie and Willie.

- Relational Process: process of being.

Examples:

1. Yefta is a kind boy.
2. John owns a Mercedes.

Speech is an utterance with a good arrangement to be submitted to the crowd (Mulyana, 1995:5 in Surur). Some sample of some speech are; state speech, speech to welcome big day, speech events, etc. A good speech can give a positive impression for people who listen to speech. The ability of a good speech or speaking in public can help to achieve a good career path.

II. RESEARCH METHOD

This study will apply the descriptive qualitative method. David Williams (1995) in Moleong (2005:6) states that qualitative research is collecting data on a scientific field, use scientific method to build researcher's view and describe it through complex words and holistic description about the object of the study.

Moreover, this study will apply theory of Systemic Functional Grammar (SFG). So the data will be analyzed by Systemic Functional Grammar of English by using descriptive qualitative method. Thus, the data will be described by complex real description.

In this research, the writer will try to identify the types of transitivity processes which are consisted in Oprah Winfrey's speech texts and find the most dominantly used transitivity process consisted in Oprah Winfrey's speech texts.

The data in this study is five complete texts of Oprah Winfrey's speeches. The writer takes five Oprah Winfrey's speeches script based on five different universities. The speeches are delivered before the students of Stanford University, Howard University, Duke University, Harvard University, Wellesley Collage. The data are taken on October 24th, 2014 from internet.

The data of this study will be collected by using documentary technique. Documentary technique means the writer reads, studies, and analyzes all references.

To analyze the data, the writer makes the following steps:

1. Reading through the whole sample.

2. Identifying the types of Transitivity Process by recognizing the characteristics of each types of process which are found in five Oprah Winfrey's speeches script . 3. Classifying the transitivity processes based on the types. 4. Tabulating each transitivity process. 5. Converting the transtivity processes into percentage by using this formula:

X=F/N x 100%

X = the percentage of the obtained items

F = frequency

N = the total of items

6. Finding the most dominant type of transitivity process

7. Determining the reasons why the type of transitivity process are dominantly used on the speeches (interpreting)

III. FINDINGS AND DISCUSSION

a) Findings

As it has been mentioned in the previous chapter that this research analyzed the transitivity processes on Oprah Winfrey's speeches: in University of Duke, Harvard, Howard, Standford, and Wellesly. The data were taken from internet. The following is the description of this research data, which based on transitivity system of Systemic Functional Grammar used by Oprah Winfrey in her speeches to encourage the graduation students of the universities.

Before analyzing the data which have been explained in the previous description, the writer identifies the data by recoqnizing the characteristics of each types of Transitivity Process.

As Halliday proposed, there are six types of process; they are Material Process, Mental Process, Relational Process, Behavioral Process, Verbal Process, and Existential Process. The following is the analysis of each type.

a) The Representative of Material Process in Oprah's Speech at the Five Universities

Table 3.1

Duke	So she **bought** a pair of my shoes
Harvard	And in 1986 I **launched** my own television show

Howard	she **worked** for white folks her whole life.
Standford	I should **be doing** something
Wellesly	And then we **brought** the other women

The processes in these clauses are *bought, launched, worked, doing, and brought.* They are identified as Material Process because these processes refer to verb of doing action.

b) The Representative of Mental Process in Oprah's Speech at the Five Universities

Table 3.2

Duke	You **love** me still
Harvard	you hadn't **heard** before
Howard	I **believe** in the words of Jimmy Baldwin
Standford	you **know** Oprah Winfrey?
Wellesly	I **remember** going on the air many times

The processes in these clauses are *love, heard, believe, know, and remember*. They are identified as Mental Process because these processes refer to verb indicating affection, perception and cognition.

c) The Representative of Relational Process in Oprah's Speech at the Five Universities

Table 3.3

Duke	even though I'**m** a doctor now?
Harvard	So you all **have** the power in your own way
Howard	You **are** in really good hands
Standford	Kirby'**s** a very smart girl
Wellesly	you **are** my heart

The processes in these clauses are *am, have, are, is.* They are identified as Relational Process because these processes construe relation among entities through attribution.

d) The Representative of Behavioral Process in Oprah's Speech at the Five Universities

Table 3.4

Duke	and he **was smiling** even then
Harvard	you **look** under your seats
Howard	I **thank** you
Standford	Everybody **was so welcoming**,
Wellesly	Five lessons that I**'ve learned**

The processes in these clauses are *smile, look, welcome, thank, and learn.* They are identified as Behavioral Process because these processes are processes of physiological and psychological behavior..

e) The Representative of Verbal Process in Oprah's Speech at the Five Universities

Table 3.5

Duke	I **said**, "No, William, stop!"
Harvard	That morning so I **answered**, "I would like to be a journalist
Howard	and she said and is he alive? I **said**
Standford	and Kirby **says**, "Sort of."
Wellesly	the women who **said**, "I just want to see you."

The processes in these clauses are *say, answer*. They are identified as Verbal Process because these processes are processes of saying.

f) The Representative of Existential Process in Oprah's Speech at the Five Universities

Table 3.6

Duke	there **were** so many lessons in the show
Harvard	there **would be** free master and doctor degrees
Howard	There **is** nothing better than to be honored by your own
Standford	there**'s** a lesson in almost everything
Wellesly	On TV there **was** only Buckwheat

The processes in these clauses are *there were, is, be, was.* They are identified as Existential Process because these processes show the something exist.

Table 3.7 The Tabulation of Transitivity Processes

No	Speech	Process						Total
		Material	Mental	Behavioral	Relational	Verbal	Existential	
1	Duke	154	103	45	172	52	3	529
2	Harvard	160	105	23	170	57	8	523
3	Howard	113	105	32	133	56	15	454
4	Standford	173	158	58	225	45	7	666
5	Wellesly	107	53	28	129	10	3	330
Total		707	524	186	829	220	36	**2502**

One of the three objectives of this research is to investigate the dominant type of transitivity process used in Oprah Winfrey's speeches. For answering this research problem, percentage formula was used. The following table indicates the calculation.

Table 3.8 The Dominant Type of Transitivity Process in Oprah's Speeches

No	Element	Process						Total
1	Total	Mate	Me	Beh	Relat	Verb	Existentia	2502

	Process	rial	ntal	avio ral	ional	al		
		707	524	186	829	220	36	
2	Percentage	28.25%	20.94%	7.43%	33.13%	8.79%	1.43%	100%

It is included that the first dominant process used in Oprah Winfrey's speeches is relational process. There are 829 clauses and it is equal to 33.13% out of the total clauses. The second dominant process is material process. There are 707 clauses of relational process and it is equal to 28.25% out of the total clauses.

As it is found in the previous explanation that the dominant type of process used in Oprah Winfrey's speeches is Relational Process. The possible and reasonable explanations on the use of Relational process dominantly than other processes are as follows:

1.Giving encouragement by using Relational Process through personal potential:

.

You've just	Become	more of yourself
Carrier	Attributive (Relational)	Attribute

your life	will have	more value
Carrier	Attributive (Relational)	Attribute

2. Giving encouragement by using Relational Process through experience of moving forward in facing hardship of life:

Because	my grandmother	**Was**	a maid
	Token	**Identifying (Relational)**	**Value**

I	**Was**	Unhappy	being a television news reporter
Carrier	**Attributive (Relational)**	**Attribute**	**Beneficiary**

All types of process occur in the speech of Oprah Winfrey at general lecture of university graduations. In the five speeches, in University of Duke, Harvard, Howard, Stanford, and Wellesly, there are 2502 clauses. Absolutely there are 2502 processes as well. From 2502 processes, the six types of processes were occurred in the text with the percentage as follows: Material Process (28.25%), Mental Process (20.94%), Behavioral Process (7.43%), Relational Process (33.13%), Verbal Process (8.79%), and Existential Process (1.43%).

Relational Process as the dominant type occured in Oprah Winfrey's speech. From the percentage, it can be found that the most dominant type is Relational Process with the percentage 33.13%. It could occur because there are so many clauses express the relation among entities through attribution, identification, and possession

3. Encouraging universities graduation through personal potential and through experience of moving forward in facing hardship of life. In her speech, Oprah encourages graduation students by telling that they are special people and by telling her experience when she kept moving forward in facing hardship of life.

g) Discusion

As result of the observation of the writer related to the three famous public speakers obove, there is the differences between the American public speakers, Oprah Winfrey and Joel Osteen, and the Indonesian public speake, Mario Teguh. The difference lies on their style of speaking. The American public speakers encourage their audience by using personal potential and experience of moving forward in facing hardship of life. But then, the Indonesian public speaker, Mario Teguh, encourages his audience only by using personal potential without engaging the experience of moving forward in facing hardship of life as what the Oprah and Joel do. It is the different part of their style of speaking.

By explanation above, it is clear that the American speakers, Oprah and Joel, are grown up by religious doctrines which influence their style of speaking automatically. In general, religious people always encourage people who are in a hard time by telling their experience of going through the hard time.

Experiences of Oprah and Joel differ from experience of Mario Teguh, as Indonesian speaker.The style of his speaking is influenced by academic experience and his position in some institutions. By staying around intellectual people both in academic environment and in institutions, that will influence his style of speaking automatically. In

general, the people are in those places always encourage people by using personal potential to achieve their succsess rather than using experience of moving forward in facing the hardship of life.

IV. CONCLUSION

Having analyzed the data of Oprah Winfrey's speech, it can be drawn some conclusion as follows: 1. All types of process occurred in the Oprah Winfrey's speech, with the details as follows: Material Process, Mental Process, Relational Process, Behavioral Process, Verbal Process, and Existential Process. 2. Relational Process is the dominant process occur in Oprah Winfrey's speech. 3.Relational Process is the process which is dominantly used in Oprah Winfrey's speech.

It implies that the clauses in Oprah Winfrey's speech mostly related to encouragement by using the personal potential of the graduations and by using experience of moving forward in facing the hardship of life.

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